

JAMES MURPHY

Digital Creative Director

jamesianmurphy.com 9173240200 jamesianmurphy@gmail.com

Barbarian Group - Creative Director, November 2010 to present.

- Samsung

Euro RSCG - Associate Creative Director, February 2008 to October 2010

- Successfully lead and won the Digital pitch for Heineken.
- Currently work on Heineken, New Business, and GSK.
- Started out as a freelance AD and have touched on a variety of lines of business.

Freelance - Art Director, 2003 to 2007.

- G2 : m&m's and skittles.
- Deutsch: Tylenol.
- MRM : Intel OLA.
- Avenue A Razorfish : Merrill Lynch, Ford, lead and won the digital pitch for All laundry detergent.
- Tribal DDB: Filled in for the CD, pitched and won a Novartis project that ballooned from a website to four commercials and eleven web videos.
- Digitas: American Express, winning the Graphic Magazine design award for Amex's Tribeca film festival site.
- Wunderman: Associate Creative Director, July 2004 to October 2005.
 - o Ran the digital department.
 - o Worked on various lines of business including Chevron, m&ms. Citibank, Zyrtec, AICPA.

Ogilvy and Mather Interactive - Art Director, April 1999 to November 2001.

- IBM OLA.

Awards - International Web Page Award, Graphis Magazine Award, Macromedia site of the Day, Finalist Cannes.

Languages - English and French, proficient in Spanish.

Education - Pratt Institute, 1990-1994.